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Gina Ramsey, founder of [Pink Dog Digital](#), has a very memorable metaphor for the programs of the Dr. Nancy Grasmick Leadership Institute.

“As a kid we had a toy, the Easy-Bake Oven,” explains Ramsey. “Putting Coral through the Dr. Nancy Grasmick Leadership Institute’s Professional Leadership Program for Women was like putting a cake through the Easy-Bake Oven. She had all the right ingredients; she just needed them to come together. After she completed the program, she emerged as this amazing and confident leader!”

Coral Norman was the employee whose transformation so amazed Ramsey. Today, Norman is thriving as the director of digital marketing of Pink Dog Digital, which helps clients grow their digital footprint through strategic online brand-building. But there was a time when Norman’s leadership journey had stalled.

“I had a bit of a hard time coming back after my pregnancy. I dealt with prenatal depression and

